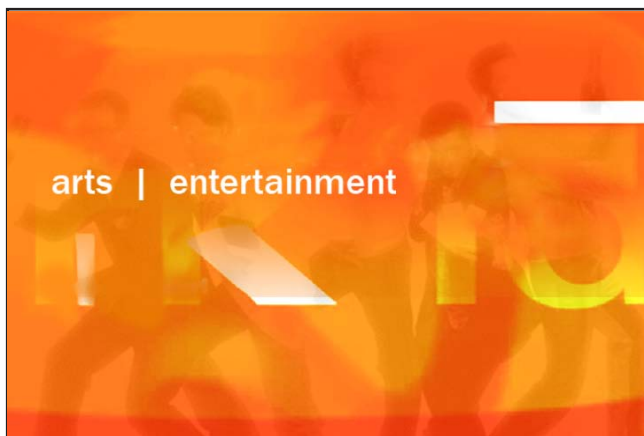
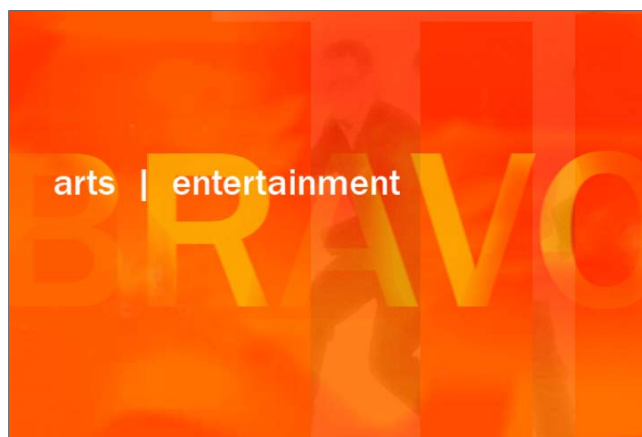


BRAVO NETWORK PROMO

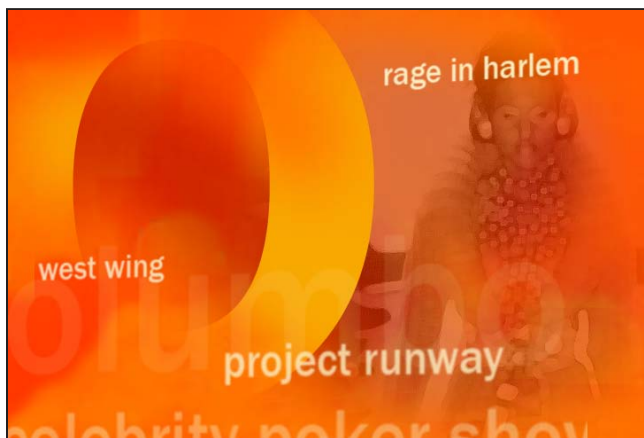
Yasmin Mistry



Frame 1: Typography based ad. Using bright colors. Suggests Bravo is trendy/contemporary.



Frame 2: Smoke effect reveals "Bravo". Glass Effect transitions out image of Fab Five from Queer Eye.



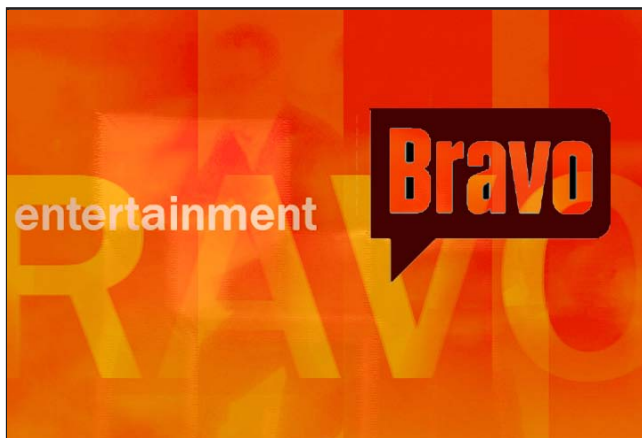
Frame 3: Camera zooms in past "Bravo." 3D layers; Names of shows scroll from left to right on different planes.



Frame 4: Camera Zooms into text. Can see the texture of each letter. Plays on idea of "Inside the Actor's Studio" and other shows which offer an insiders perspective.



Frame 5: Camera continues to zoom until it reaches Bravo Logo. Focuses on logo and then reverses direction.



Frame 6: Camera zooms out quickly. Focus on Bravo Logo